

# NOK YI WAN

☎ +1 (236) 512-5102 ✉ [ewan.hba2027@ivey.ca](mailto:ewan.hba2027@ivey.ca) 🌐 [linkedin.com/in/ellewan](https://www.linkedin.com/in/ellewan) 🌐 [nokyiwan.com](https://www.nokyiwan.com)

## Education

### Ivey Buisness School at Western University

Graduating in April 2027

*Honours Business Administration, Specialization in Finance*

*London, ON*

- Dean's Honour List 2023, 2024, 2025
- Western Scholarship of Distinction 2023, 2024

## Skills

**Modeling:** DCF, sensitivity analysis

**Tools:** Microsoft Excel, SQL, PowerBI, PowerPoint

**Analysis:** Budgeting, forecasting, variance, cash flow

**Valuation:** Comparable analysis, Capital budgeting

**Reporting:** Financial reporting, KPI analysis

**Professional Skills:** Strategic Thinking, Communication

## Experience

### Promotions Team Executive

Sep 2024 - Apr 2025

*Chinese Perspective Cantonese*

*London, ON*

- Analyzed audience engagement metrics to **refine campaign strategy**, driving a **30% increase** in participation
- Coordinated promotional initiatives reaching **500+** students, improving outreach effectiveness

### Communications Team Executive

Sep 2023 - Apr 2024

*Hong Kong Student Association at Western University*

*London, ON*

- Collaborated with cross-functional teams to **coordinate outreach initiatives** and support performance data reporting
- Connected **100+** students through networking events, tracking participation metrics to evaluate engagement performance
- Developed bilingual social media campaigns and monitored engagement data, **increasing participation by 25%** through data-informed adjustments

### Director of Finance

Sep 2022 - July 2023

*EMGirls Vancouver*

*Vancouver, BC*

- **Managed organizational budget** by preparing financial reports and forecasts to support strategic decision-making
- **Conducted variance analysis** to identify cost drivers and ensure alignment with budget targets
- Secured **\$4K+** in sponsorship funding and implemented structured tracking to monitor revenue allocation and spending
- **Organized financial literacy workshops** for 100+ participants, **overseeing budgeting** and resource allocation to ensure cost-effective execution

### Barista

May 2025 - Aug 2025

*Kung Fu Tea*

*London, ON*

- Processed high-volume transactions accurately while maintaining organized daily reconciliation records
- Collaborated for workflow improvements that **reduced wait times by 15%** and supported higher sales throughput
- Prepared 80+ beverages per shift while maintaining accuracy in order tracking and contributing to daily revenue targets

## Achievements & Competitions

### Ivey HBA Winter Case Competition, Finalist

Jan 2026

*Ivey Business School*

*London, ON*

- Ranked **Top 4 of 130 teams** in a case competition evaluating nonprofit partnerships and Canadian competition policy
- Conducted regulatory and market-structure **risk analysis** to assess competitive positioning and enforcement implications
- Evaluated financial and strategic trade-offs to support decision-making in regulated markets
- Presented **financial and policy recommendations** to senior executives from Canada's Competition Bureau under tight deadlines, demonstrating clarity and executive-level communication

### Feasibility Study

Dec 2024 - Feb 2025

*Western University*

*London, ON*

- **Built financial models** to evaluate business viability and support investment decision-making
- Standardized external market and pricing data to improve reliability and credibility of financial projections
- Conducted **sensitivity analysis** to quantify risk exposure and strengthen downside protection
- Delivered data-driven recommendations supported by financial modeling that informed final strategic direction